

**Lay Advisory Board Meeting
October 30, 2019
Began Meeting at 5:05 pm
Adjourned at 6:35 pm**

IN ATTENDANCE

Tom McGuire
Eric Reich
Anita McMahon (by phone)
Felicia Niven
Jamie Mulholland (by phone)

5:05 pm – Call to order/Opening Prayer

5:10 pm – Suggestion Box: No suggestions

5:10 pm - Principal's & Communications Report

- a. Teachers are implementing blended learning in the classrooms. Blended learning results in fewer grades, because there are not as many traditional tests.
- b. We're currently using the nonpaid version of Hootsuite, but are considering transitioning to the paid version, which is \$350 per year. That allows unlimited posting to more than 3 social accounts. Jamie Mulholland suggested a Twitter branded account for the school rather than the current account for the principal. She offered to help in its setup.
- c. We are preparing for Strategic Planning for 2025. We will be utilizing the Middle States Action Plans as part of this process.
- d. We have hired Ms. Samantha Meola as the 6th/7th grade language arts and social studies teacher. We will be introducing her to the school community via an email and in the Weekly Wrap.

6:10 pm – New Business

- a. The Board asked for a copy of the Lay Advisory Board constitution so that they could determine if we are in compliance, or if we need to change anything.
- b. Are we doing all that we can do to market the school to CCD parents? Perhaps we can position BMRCS as the gold standard and CCD as the alternative.
- c. There is a possibility for a dual language class in the future. Our PreK2 teacher is bilingual and that has helped recruit at least one family.
- d. We need to identify new members who may offer a skill/perspective that would be helpful to the board. Some names offered include Joe Koch, former public school principal; Steve Hartzel, a builder, St. Max; Steve Atzert, Our Lady of the Angels, who runs the essay contest; and Kevin Morris at St. Joe's.
- e. 2020 is BMRCS' 20th anniversary, and we are working on a 20th anniversary logo. The Golf Outing will have a 20th anniversary theme, and a 20th anniversary "par-tee" may be held the following September to broaden its appeal. In addition, we could plan an alumni event/reunion to further expand our reach.

- f. Lay Advisory Board members have been hearing from some parents that since they had to pay a fundraising assessment fee, they feel there is no need for them to volunteer. Perhaps the administration could share the rationale behind the assessment. If parents knew that the assessment could be dropped in future years, with enough funds raised, then that might help with volunteerism.

Next Meeting: Wednesday, Dec. 11, 2019 at 5 pm