

Bishop McHugh Regional Catholic School

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FOR IMMEDIATE RELEASE

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Bishop McHugh Students Raise \$2,280 for Nicaraguan Youth

(June 9, 2015) The eighth grade students at Bishop McHugh recently raised \$2,280 for The Pulsera Project, a nonprofit organization that supports fair trade artists in Nicaragua. The students raised enough money to support three full months of fair trade employment for the artist cooperative, and to send one artist to college classes for four years.

Through their Spanish class, the students sold colorful handwoven bracelets, or "pulseras" in Spanish. Each bracelet was tagged with a photo and name of the artist who made it. Bracelets were \$5 each and purses were \$10. The students managed their own marketing, sales and finance committees, with some friendly competition to see who could sell more.

The Pulsera Project brightens U.S. schools with art, film, and compelling cultural education while engaging students in international service that is effective, enriching, and fun. The money raised will support artist cooperatives with home and education loans, fair trade employment and a children's shelter in Nicaragua.

Since 2009, the Pulsera Project has grown from a single Pennsylvania classroom to over 1,000 schools across 49 states, coloring hallways and classrooms with beautiful Nicaraguan art

and awareness of social justice issues. For more information, visit pulseraproject.org.

Bishop McHugh Regional Catholic School is a PreK-8 regional school in Cape May County with a student-centered curriculum grounded in the Gospel values. For more information, visit http://bishopmchugh.com/mchugh/. The community is invited to "Like" Bishop McHugh on Facebook at www.facebook.com/BishopMcHughRegionalSchool and follow Principal McGuire on Twitter at @BMRCSPrincipal.